



Mental Health Minds Matter Planning Committee

Minutes

*Tuesday, November 7, 2017, 8:00pm
Room 314, Township Building*

I. Call to Order/Roll Call

The meeting was called to order at 8:02pm by Maryann Ogilvie.

Committee Members

Present: Susan Weisz, Maryann Ogilvie, Lauren Saternus

II. Welcome/Introduction of Visitors

Gina Raza, community member

Jonathan Rubin, community member

III. Approval of Minutes – 5/16/17

These minutes were previously approved in at the September committee meeting.

IV. Old Business

A. No old business.

V. New Business

A. Minds Matter 2018 date (May 1?) and location

May 1st will be the date of Minds Matters. The event will take place in the Township Building in the Board room, gym, and Room 314. The event will be from 4-7pm.

B. Target Audiences

Google database will be merged into MailChimp.

C. Advertising

We want to ensure that speakers and their times are featured in the flyer. We will again use flyers (including at the train station), social media, local calendars, press release, and emails to mental health providers as means of communication with the community. We may add Twitter and enhance communication with local schools, possibly through a parent newsletter. An advertisement at a Boomers game was also discussed.

D. Exhibitors

In conjunction with our agencies, we could offer “expert” booths that are geared toward specific topics. These could be grouped together in a section of the gym. We may utilize the lobby area for booths.

Susan Weisz
Chair

Mary Ann Ogilvie
Vice Chair

Lauren Saternus
Secretary

Jeffrey Mytych
Board Liaison

Joanmarie Wermes
Member

Tom Sucher
Member

Jillian Bernas
Member

E. Speakers and Topics

Each of four speakers will have 30 minutes, which includes Q&A. Speakers and topics will be publicized on the flyer. Our deadline for securing speakers is February 6th. Proposed topics are as follows: Mental health crisis response (possibly through Linden Oaks); Suicide prevention among young people; Mindfulness and meditation, Stress/anxiety and resilience (clinical or otherwise). One of these could be a panel discussion.

F. Committee-Sponsored Activity

Wall poster and PowerPoint will continue. A coloring or journaling booth was discussed. Decorations may include balloons.

G. Exhibitor Invitation Letters and Participation Forms

We will review the letter and booth application at the December meeting. It should include a statement that if anyone has difficulty with the survey to let us know. Applications will be sent to exhibitors by January 15th and due February 15th. They will be reviewed at the March meeting, at which time we will communicate back to agencies who will be accepted.

H. Raffles, Giveaways, and Refreshments

Pizza, fruit, water, and cookies are planned. Giveaways may include magnets, stress balls, pens, and green ribbons. We might be able to promote the 2019 date. There will be NO prize drawings or giveaways that are not available to all attendees.

VI. Public Comments

There were no public comments.

VII. Committee Member Comments

We are unsure if we have approval from the Board. Using Facebook livestream to broadcast speakers was discussed. Follow-up with Katy is needed.

VIII. Next Meeting Date – Tuesday, December 5, 2017 - 7 pm

IX. Adjournment

The meeting was adjourned at 9:24pm by Maryann Ogilvie.